

One
Organisation

One Team

Changing
Lives

CXK
inspiring people to thrive

Volunteer Copywriter

Location: Remote

Volunteer supervisor: Marketing Manager

Hours: Ideally 2 hours per week, minimum

Expenses: Not required – homebased role

As a key member of our team of volunteers, you will help support the Marketing team in providing high quality copywriting and analysis support, contributing to the wider SEO (Search Engine Optimisation) strategy.

What you will be doing

- Writing clear copy, with a distinct voice, for the CXK website and other marketing channels.
- Editing and proof-reading copy, as needed.
- Using SEO principles to maximize website copy's reach.
- Sourcing images and other content.
- Conducting keyword searches.

The skills you need

Essential

- Copywriting experience and/or a keen interest in pursuing a copywriting role
- Excellent writing, editing and proof-reading skills
- Strong research skills
- Flexible and adaptable, with a "can do" attitude

Desirable

- A knowledge of Search Engine Optimisation principles (SEO)

For details of all CXK's volunteer opportunities, please visit our website.

Please note that due to the nature of this role, all volunteers are subject to an enhanced DBS check OR This role is subject to a basic DBS check.

Passion, innovation and integrity are at the heart of our
culture.

cxk.org

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